

**Seminar Program**  
**“New Investment Promotion Strategy**  
**to Drive Thailand’s Sustainable Growth”**  
**Monday 14<sup>th</sup> January 2013**  
**Queen Sirikit National Convention Center**

**Morning session (Overview of BOI’s new strategy)**

8.00 – 9.00	Registration at Plenary Hall
9.00 – 9.05	MC welcomes participants
9.05 – 9.10	Speech by Mr. Udom Wongviwatchai Secretary General, Thailand Board of Investment
9.10 – 9.20	Opening Remarks by H.E. Prasert Boonchaisuk Industry Minister
9.20 – 10.00	Presentation on “ <b>5-Year Investment Promotion Strategy (2013-2017)</b> ” By Mr. Udom Wongviwatchai Secretary General, Thailand Board of Investment
10.00 – 11.20	Panel discussion on the proposed new investment promotion strategy  <ol style="list-style-type: none"><li>1) Mr. Narongchai Akrasanee Chairman, Sub-committee on driving the 11<sup>th</sup> National Economic and Social Development Plan</li><li>2) Mr. Payungsak Chartsutipol Chairman, Federation of Thai Industries (FTI)</li><li>3) Mr. Pongsak Assakul Chairman, Thai Chamber of Commerce and Board of Trade of Thailand</li><li>4) Mr. Nandor von der Luehe Chairman, Joint Foreign Chamber of Commerce in Thailand (JFCCT)</li></ol> Moderator: Dr. Sethaput Suthiwart-Narueput, Executive Chairman, Thailand Future Foundation  (10.30 <i>Coffee will be served during the discussion</i> )
11.20 – 12.30	Open discussion
12.30 – 13.30	Lunch

## Afternoon session (BOI's Sector-specific Policies and Measures)

<u>Room no.1</u>	Agro-based Activities and Light Industries
<u>Room no.2</u>	Automotive, Machinery, Mining, Ceramics, and Basic Metals
<u>Room no.3</u>	Electronics and Electrical Appliances
<u>Room no.4</u>	Chemicals, Paper and Plastics, Service and Public Utilities

### **Room no.1**      **Agro-based activities and light industries**

13.30 – 14.00      ***“Investment Promotion Direction in Agro-based activities and light industries ”*** presented by Ms. Duangjai Asawachintachit, Deputy Secretary General, Thailand Board of Investment

14.00 – 15.30      Plenary session  
***“Investigate the Investment Promotion Direction in Agro-based activities and light industries ”***

*Panel:*

- 1) Mrs. Suttinee Poopaka, Executive Director of Thailand Textile Institute
- 2) Mr. Nattapon Rangsitpol, Director, Bureau of Sectoral Industrial Policy 2 Office of Industrial Economics (OIE)
- 3) Mrs. Sudarat Tachasriprasert, Senior Expert on Processed Agricultural Production Economics, Office of Agricultural Economics
- 4) Representative from the Federation of Thai Industries

Moderator : Ms. Warubon Sukasame, Executive Director, Investment Promotion Bureau 1, Thailand Board of Investment

15.30 – 17.00      Open floor for public hearing

### **Room no.2**      **Automotive, Machinery, Mining, Ceramics, and Basic Metals**

13.30 – 14.00      ***“Investment Promotion Direction in Automotive, Machinery, Mining, Ceramics, and Basic Metals Industries”*** presented by Mr. Chokedee Kaewsang, Deputy Secretary General, Thailand Board of Investment

14.00 – 15.30      Plenary session  
***“Investigate the Investment Promotion Direction in Automotive, Machinery, Mining, Ceramics, and Basic Metals Industries”***

*Panel:*

- 1) Mr. Wikrom Vajragupta, President of Iron and Steel Institute of Thailand
- 2) Mrs. Tasana Piriyaaprut, Vice President of Thailand Automotive Institute
- 3) Ms. Duangdow Khawjaroen, Plan and policy analyst, senior professional level, Office of Industrial Economics (OIE)
- 4) Mr. Somboon Pittayarungsalit, Secretary General of Thai Machinery Cluster

Moderator: Mr. Boonrux Saphyakhajon Executive Director, Investment Promotion Bureau 2, Thailand Board of Investment

15.30 – 17.00 Open floor for public hearing

**Room no.3**                      **Electronics and Electrical Appliances**

13.30 – 14.00                      ***“Investment Promotion Direction in Electronics and Electrical Appliances industries ”*** presented by Ms. Ajarin Pattanapanchai , Senior Executive Investment Advisor, Thailand Board of Investment

14.00 – 15.30                      Plenary session  
***“Investigate the Investment Promotion Direction in Electronics and Electrical Appliances industries ”***

*Panel:*

- 1) Mr. Somboon Hotrakool, President of Electrical and Electronics Institute
- 2) Ms. Penwipa Trisiripanit, Plan and policy analyst, senior professional level. Office of Industrial Economics (OIE)
- 3) Mr. Sampan Silapanad, President of Electronic & Computer Employers' Association
- 4) Representative from the Federation of Thai Industries

Moderator: Mr. Seksan Ruangwohan, Executive Director, Investment Promotion Bureau 3, Thailand Board of Investment

15.30 – 17.00 Open floor for public hearing

**Room no.4**                      **Chemicals, Paper and Plastics, Service and Public Utilities**

13.30 – 14.00                      ***“Investment Promotion Direction in Chemicals, Paper and Plastics, Service and Public Utilities”*** presented by Mrs. Hirunya Suchinai , Senior Executive Investment Advisor, Thailand Board of Investment

14.00 – 15.30                      Plenary session  
***“Investigate the Investment Promotion Direction in Chemicals, Paper and Plastics, Service and Public Utilities”***

*Panel:*

- 1) Mr. Kriengsak Wongpromrat, Executive Director of Plastic Institute
- 2) Mrs. Prapai Numthavaj, Deputy Executive Director, Thailand Petroleum Institute
- 3) Ms. Venus Suetrong, Plan and policy analyst, senior professional level, Office of Industrial Economics (OIE)
- 4) Mr. Jiradej Huayhongthong, Board Member, Tourism Council of Thailand

- 5) Mr. Phichai Tinsuntisook, Chairman of Renewable Energy Club,  
The Federation of Thai Industries
- 6) Mr. Pornchai Vittayakoonsakulchai, Vice President & Secretary  
General, The Thai Pulp & Paper Industries Association (TPPIA)

Moderator: Mr. Salil Wisalswadi, Executive Director, Investment Promotion Bureau 4, Thailand Board of Investment

15.30 – 17.00            Open floor for public hearing

- Remarks:
1. The morning session will be conducted in Thai language with simultaneous translation in English and Japanese.
  2. In the afternoon, all four sessions will be conducted in Thai language with simultaneous translation in English. In addition, for room no. 2 and 3, Japanese simultaneous translation will also be provided.
  3. The seminar will also be conducted in Chonburi, Chiang Mai, Nakorn Ratchasima, and Surat Thani between the end of January to February 2013.
 

<u>Chonburi</u>	Thursday 24 January 2013	at The Zign Hotel Pattaya
<u>Chiang Mai</u>	Monday 4 February 2013	at Holiday Inn Chiang Mai
<u>Nakorn Ratchasima</u>	Monday 11 February 2013	at Sima Thani Hotel
<u>Surat Thani</u>	Monday 18 February 2013	at Diamond Plaza

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